

Andy Kirkdorffer

UX/UI Product Designer

Contact & Portfolio

✉ andykirkdorffer@gmail.com

☎ 214-549-2346

📍 Dallas, TX

🌐 andykirkdorffer.com

UX/UI Skills

- Responsive Design & Mobile First
- Wireframe & Prototype
- Interaction Design
- Accessibility Standards
- Design Iteration
- Collaboration
- Information Architecture
- UX Research
- Agile & Scrum

Tech Summary

- Adobe CC including XD, Photoshop, Illustrator, InDesign, After Effects, & Premiere Pro
- Figma
- Invision
- Axure
- Zeplin
- WCAG Guidelines
- Wordpress, Squarespace, & XCart
- HMTL & CSS
- Bootstrap
- Google Analytics

Education

- **Southern Methodist University**

Web Design & Development

Graduated in 2012

- **University of Oklahoma**

*Bachelor of Business Administration
Marketing Major*

Graduated in 2003

*Also completed over 30 hours in
Fine Arts & Photography*

Professional Summary

- Over 5 years of UX/UI design experience with consumer web apps, B2B native iOS and Android apps, and customized Salesforce dashboards and enhancements within an Agile/Scrum environment focusing on meeting user needs with business goals in mind.
- Able to deliver wireframes, prototypes, lo-fi and hi-fi designs, and design guidelines/documentation that effectively meets user needs while meeting standard UX/UI principles.
- Award-winning web professional with a track record of meeting deadlines, handling multiple priorities, while creating multiple design solutions and collaborating and communicating effectively across all team members and stakeholders.

Professional Experience

PrimeLending | UX/UI Product Designer
2017 – 2022

Accomplishment: Lead the UX/UI for the product development team in an agile environment for a national mortgage lender.
Received the Extra Mile Award for superior performance.

- Gathered requirements and user needs to design new enhancements for products to increase user experiences.
- Facilitated design reviews with product analysts, product managers, developers, members of QA, and upper management.
- Captured feedback and completed design iterations to create the best product.

Texas Guitar Ranch | E-Commerce Manager
2016 – 2017

Accomplishment: Designed and created the company's e-commerce website, which specializes in selling musical instruments and accessories.

- Applied Information Architecture to build website navigation and create the SKU number system for all inventory.
- Researched and proposed systems to streamline sales channels.
- Used SEO to increased online sales and conversions.

Hisun Motors Corp, USA | Web Development Manager
2014 – 2016

Accomplishment: Managed the operations of the company website built with HTML5, CSS3, and Javascript.

- Produced various marketing materials including web and print assets, online advertisements, video production, catalogs, signage, banners, and flyers.